

Masters in Business Administration: (MBA-4-SEM)

Introduction: ALBM- Centre for Distance Learning's Two-Year Master in Business Management program through the distance mode is specially designed to equip the students with a comprehensive management education. It is intended to provide young graduates and working professionals an opportunity for developing management skills to compete successfully in the global business environment. This course is for them who want to pursue a professional career in corporate world. This course offers specialization for two subjects i.e. master in two fields of management. And a project study will test your skills of management.

The curriculum has been designed to lay strong foundations for logical and analytical skills of the students. The programme provides an intensive, stimulating and challenging learning experience in the main management discipline. The curriculum covers all the important areas in the discipline of management which can be expected from a working manager. The successful completion of the program will enable executives to assume a strategic role in their organizations.

Eligibility for Admission : <i>Graduate with 1 Years exp.</i>	
Course Duration : <i>The MBA Program can be completed in a period of 10 to 24 months.</i>	
Course Fees: <i>Rs 45,900/-.</i>	
Course Structure:	
<u>Semester - I</u>	<u>Semester - II</u>
<ul style="list-style-type: none">- Principles Management- Managerial Economics- Management Accounting- Operations Management	<ul style="list-style-type: none">- Organization Behaviour- Business policy & Strategy- Business Law- Finance Management
<u>Semester - III</u>	<u>Semester - IV</u>
<ul style="list-style-type: none">- Management Information System- Human Resource Management- Marketing Management- Specialization Subject-1	<ul style="list-style-type: none">- Consumer Behavior- International Business- Business Communication- Specialization Subject -2