

Graduate Program in Business Administration GBA:

Three years Graduate Program in Management aims in preparing a thorough breed of executives with in-depth knowledge and Industry Exposure and Strategic Management Orientation. The candidates will be ready to take up responsibilities in any business (domestic and/or global) to ensure growth and success in the business they are assigned to. This course has been designed for those undergraduates who strive for success in their life.

This course is designed in 3 different parts as the student who is an undergraduate can make himself aware of the management function and practices. This is similar to the normal graduation process,

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| Eligibility for Admission : H.S.C Or Diploma with 4 Years exp. Course Duration :The GBA Program can be completed in a period of 12 to 36 months. Course Fees: Rs 25,900/- . [International Students: US \$1400] Course Structure: | |
| <u>Semester - I</u> | <u>Semester - II</u> |
| <ul style="list-style-type: none">- Principal of Management- Accountancy- Business Communication- Personal Management- Consumer Behavior | <ul style="list-style-type: none">- Computer Application in Business- E-Commerce- Corporate Law- Organization Behavior- International Business |
| <u>Semester - III</u> | |
| <ul style="list-style-type: none">- Operations Management- Business Ethics- Marketing Management- Specialization Subject(Optional) | |