

---

## Graduate Program in Business Administration Human Resource

### **Graduate Program in Business Administration GBA:**

Three years Graduate Program in Management aims in preparing a thorough breed of executives with in-depth knowledge and Industry Exposure and Strategic Management Orientation. The candidates will be ready to take up responsibilities in any business (domestic and/or global) to ensure growth and success in the business they are assigned to. This course has been designed for those undergraduates who strive for success in their life.

This course is designed in 3 different parts as the student who is an undergraduate can make himself aware of the management function and practices. This is similar to the normal graduation process.

Eligibility for Admission: H.S.C Or Diploma with 4 Years exp.

Course Duration: The GBA Program can be completed in a period of 1Year to 3Year.

Course Fees: Rs 28,000/-.

Course Structure:

#### Part 1

- 1 Business Environment
- 2 Managing Financial Resources and Decisions
- 3 Organization Behavior
- 4 Marketing Principles
- 5 Business Law
- 6 Managerial Economics

#### Part 2

- 1 Operations Management in Business
- 2 Business Ethics
- 3 Business Strategy
- 4 Quantitative Methods in Management
- 5 Research Methodology
- 6 Quality Management in Business

#### Part 3

- 1 Human Resource Planning
- 2 Human Resources Development
- 3 Industrial Realation
- 4 Training Development
- 5 Compensation Management

