
Diploma in Retail Management

Objectives:-

To provide students with:

There is an increasing focus on creating clear skills and career advancement routes to raise the professionalism of jobs, improve customer service and retail productivity to make the retail industry an attractive long-term employment option.

This course will train you exclusively in the processes, technologies and trends of retail management. The training aims to help both large as well as small retailers to level up and introduce world-class service standards into the specialized field of retailing.

Course Structure:

- ◆ Retail Marketing Skills
- ◆ Retail Operations
- ◆ Consumer Behavior
- ◆ Customer Service and Concepts

Eligibility for Admission:

S.S.C./H.S.C or equivalent with 1 years experience.

Course Duration:

Program can be completed in a period of 4 months to 1 year.

Fees Details:

Indian Students: Rs 12900/-

International Students: US \$500

