
Diploma in Export Management

With the rapid expansion of the export business of the country, a special class of trained people would be required to fill up the newly created vacuum. There is a rewarding career with rapid progress for people already trained in this specialized branch of management.

As export-import business, no matter how small, offers a fascinating challenge. It gives you the chance to choose the goods and services which appeal to you and in which you have a real interest, whether you have any basic knowledge or not you can start the export/import business on completion of the course without taking assistance of any experienced staff.

Course Objective:

- i. Develop analytical skills for identifying export opportunities and undertaking export marketing in countries offering export potential for wide ranging products of Indian origin.
- ii. Enhance the managerial competence and operational efficiency in the field of international marketing.

Eligibility for Admission:

- i. S.S.C./H.S.C or equivalent.

Course Duration:

- i. The DEM Program can be completed in a period of 6 months to 1 year.

Course Structure:

- i. Export Management
- ii. Export Marketing
- iii. International Law
- iv. International Business

Fees Details:

- i. Indian Students: **Rs 12,900/-**
 - ii. International Students: **US \$500**
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