

Diploma in Business Management

With the advent of new technologies and the opening up of the economy, Liberalization and globalization have brought in more competition. For most organizations, the only differentiator today is their vision for the future and skilled workforce. This course is designed for the beginners who have just stepped into the business world. The student can select from a wide range of specialization subjects offered by the institute.

This is a short duration program specially designed for working Professional as well as for Fresher. The course combines the Knowledge, Skills and Attitude driven by Market Realities to help an individual on the threshold of career. This course provides good knowledge of management essentials. Above that it also provides thorough knowledge of the subject of specialization.

Course Objective:

- i. Theoretical & Practical knowledge on business and inter-disciplinary areas of management.
- ii. Professional knowledge and skills to the professionals who are in the process of building their career path in their field of interest or their field own work.

Eligibility for Admission:

- i. S.S.C./H.S.C or equivalent with 3 years experience.

Course Duration:

- i. The DBM Program can be completed in a period of 6 month to 1 year.

Course Structure:

- i. Principles Management
- ii. Communication skills
- iii. Business Communication
- iv. Specialization

Fees Details:

- i. Indian Students: **Rs 12900/-**
- ii. International Students: **US \$500**

