



Welcome!

There are more than 3000 Business Schools in India but not all of them meet the standards of quality B- school. In today's times students come to B-Schools with lot of expectations.

We take pleasure to introduce ourselves, as AIBM is a leading Career Consultancy Group of India, located in various States of India , command & control by Head Office at Delhi, INDIA. We have been providing best services of this industry to our Respective & valuable clients in different sectors of services. However, in this short span time we have been adding innovative capabilities to serve the needs of our mature and emerging Clients.

AIBM is a Brand Name " This is registered by Govt. of India under Companies Act by the Registrar of Companies Ministry of Corporate Affairs.



Vision

Impart management education to promote the value based universal education with a firm conviction that pursuit of knowledge is the pursuit of highest value. Management education shall provide education to leaders, wealth creators.

- To be a premier focus of management education.
- To nurture thought leaders and practitioners through inventive education.
- Shaping a better future for mankind by developing effective and socially responsible individuals & organizations.



Mission

- Recognize the need of management education for everyone. AIBM - an institute where one can learn management flexibly from anywhere - was conceived to fulfill this requirement.
- We provide access to study material and academic pursuits of excellence and one of the features is that the same course is delivered in the home territory. AIBM Distance Learning has been made available for all levels of skill and knowledge, whether training or education.
- The courses are probably the best for practical skills, when detailed feedback on performance and performance improvement is required. We offer topical new fields of study which encourage you to address diverse issues.

Goal & Objective

- To give a global perspective.
- To develop competent and effective professional managers.
- To foster intellectual excellence.
- To acquire systematic approach to identification of business problems and their solutions.
- To teach the practical skills for everyday life.
- To acquire a broad knowledge of concepts, policies and techniques applicable to efficient administration and management of business.
- To reach those who either live or are posted in far flung areas of India and have no regular educational facilities.
- To give opportunity to the students who have left their education due to some unavoidable reasons and now want to continue with their career progression.
- To meet the need of exposing students to CSR- Corporate social responsibility and help them to understand the environmental impact of business.



Course Benefit

With our courses you will be able to :



Corporate Environment	Understand the corporate environment in which a responsible business has to be conducted by a good corporate manager.
Ethics	Empower yourself with the skills of understanding business situations, laws regarding corporate governance and the role of their personal integrity and values.
Management	Equip yourself with the leadership skills and help you to understand group and individual dynamics to work effectively in teams.
Global Vision	Have the global vision of business operations and a high level of responsibilities. This makes the difference with most specialized masters.
Communication	Acquire an enhanced verbal, written and presentation communication skills.
Decision Analysis	Develop problem solving skills which will help you to analyze uncertain situations, utilize facts and draw conclusions out of it.
Strategic Planning	Understand the business as an integrated system, the relations between the functional areas, and long-range planning, implementation

*Educating Students For Success In A Changing World
Education Is Our Business*

Fast Track Courses

Fast Track Courses

At AIBM we provide all range of courses in fast track mode as well as in normal mode. The option remains with the student to opt for either option at any point of time during the course pursuance.

For an example:

Minimum duration for MBA in 10 months - 1 year, Generally when you opt for a regular MBA from any institution/college, even if you are prepared for exams & holding good amount of knowledge and practical work experience; you will not be allowed to appear for the exams before the course duration i.e. it takes minimum 2-3years.

At AIBM, MBA program is for 2 years; however we give this facility to our students wherein they can finish the program any time between 10 months to 2 years. Companies do accept and acknowledge our certificate. The certificate does not indicate course starting date, it just indicates the date on which the certificate is awarded.

Case Study Method & Out Standing Study Material

AIBM is an institute of excellence offering widest range of autonomous programmes in the field of management education. In response to the rapidly changing economic environment and the process of globalization, the Institute has made sustained efforts to bring an international perspective to all its activities. AIBM have been making a significant contribution to management in a wide range of areas, which are relevant to practitioners and policy makers and are of concern for the society at large.

Today communication systems have advanced so much that it is much easier, convenient and quicker to gain expertise via distance learning. AIBM offer potential students the opportunity to study through a autonomous distance learning program. This means that people who can't get traditional further education can still achieve what they want and get their qualifications through Distance Learning. That gives the opportunity for a much wider range of people to get the qualifications that they want. Today, thanks to technological advances, higher education is more readily available to those who want it. Without career disruption or income loss, or without the need to move to a new location in order to pursue an education, anyone can obtain an diploma or certificate offering a wide variety of autonomous distance learning management programs and courses.

Flexible Program

Not every future Manager has the luxury to study the Management full-time. At AMBEDKAR INSTITUTE OF BUSINESS MANAGEMENT, you can complete your Management program in your own time and at your own convenience. The program

curriculum, developed by the AIBM, is based on cutting-edge distance education techniques and proven methodologies.

AIBM Studies offers Fast Track Distance Learning Management courses from diploma to doctorate level of management which is a crucial step in the advancement and evolution of career-minded professionals. The primary benefits of this program include:

Career Advancement & Greater Income Potential - A recent study by the Indian Department of Labor reported that average wages for employees with graduation are approximately 40 percent higher than for employees with undergraduate degrees. To remain competitive, employers are demanding increased knowledge from their employees. An MBA will carry significant value in a company's hiring and career advancement decisions. Your Fast Track MBA will provide you with the educational edge needed to advance your career.

Higher Level of Self-Confidence - The knowledge gained through our Management program will enhance your effectiveness in your current position and help define your future career path. It will sharpen your skills in critical business areas, giving you the self-confidence you need to become a leader in your profession



Personal Fulfillment - A Management program is the key to unlocking both a professionally and personally rewarding future. Education is the foundation upon which you can build lifelong business and personal achievements. The Management program at AIBM is designed to enrich your personal life, as well as to keep you informed about a constantly changing industry.

Over 100 Specialization

At AIBM, we offer over 100 specializations; hence we have a course for almost everyone. You can select almost any specialization. In general fees will remain same for almost all specializations excluding few peculiar / specific specializations.

Subject to approval from education advisory committee of experienced professors, we do offer further unique specialized courses (in addition to the list of specializations provided in prospectus)

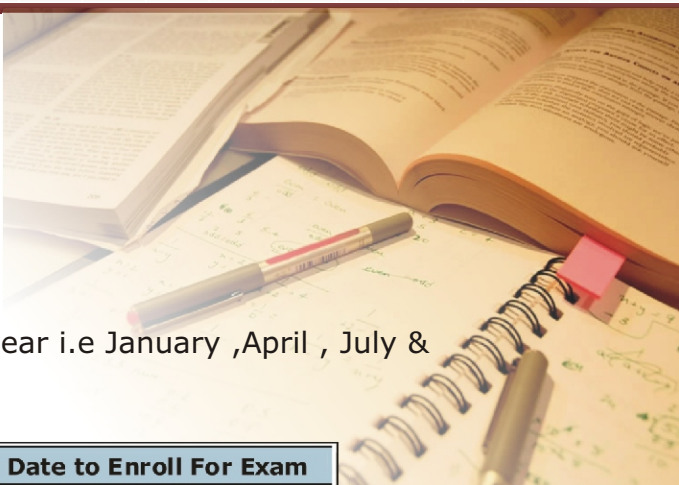
We do offer customized courses based on requirement of corporate, companies, professional, social groups and also to individuals with interest to learn something different & innovative attitude towards learning new horizons.

Pre-requisite for acceptance to such request is approval from our advisory committee, your adequate interest, adequate experience in relative subject.

Inbuilt specialization(s) and additional specialization(s) option:

You may apply for minimum 1-2 specializations depend upon the course applied for. (Included in course subject as spz-1 / spz-1 and spz-2)

**ACADEMY ATTITUDE POSITIVE ATTITUDE
ACHIEVING EXCELLENCE TOGETHER
ACHIEVING HIGH STANDARDS
ATTITUDE IS A LITTLE THING THAT MAKES A BIG DIFFERENCE**



specializations.

Exam Option & Procedure

Examination Cycle:

Flexible Examinations are conducted four times in a year i.e January ,April , July & October.

Exam Date		Last Date to Enroll For Exam	
January	(1 to 10)/(11-20)/(21 to 30)	October	(1st to 31st)
April	(1 to 10)/(11-20)/(21 to 30)	January	(1st to 31st)
July	(1 to 10)/(11-20)/(21 to 30)	April	(1st to 30th)
October	(1 to 10)/(11-20)/(21 to 30)	July	(1st to 31st)

AIBMS conducts two types of Examinations :

(A) Center Based :

Students can opt for three hours classroom examination as well .The exam will be conducted at AIBM study centres. In such a case the students will not be allowed to refer study materials in the examination center. The student should indicate the preference for this option at the time of admission in application form.

(B)Home/Email Based :

Case study based question paper is applicable for home or Email option. Support for understanding this Case study based question paper is applicable for home or Email option. Support for understanding this option shall be provided on Email id : exam@aibmindia.org

Grading System

Grade A+ - Distinction	75% and above
Grade A - First Class	60% to 74%
Grade B - Credit	51% to 60%
Grade C - Pass	45% to 50%
Grade D -	Fail

**Knowledge Is Power
LEARNERS Today, LEADERS TOMORROW
LEARNING Today FOR A BETTER TOMORROW**

Payment Mode

Demand Draft

Payment Details: Demand Draft should be in the favor of "Ambedkar Institute Of Business Management Pvt.Ltd"

Cheque

Payment Details: Cheque should be drawn in the favor of "Ambedkar Institute Of Business Management Pvt. Ltd"

Cash Payment :-

Cash payment not accepted at any locations except head office.

Cheque / Demand Draft :

By Cheque or Demand Draft in favour of "Ambedkar Institute Of Business Management "to any of our branch office.

Bank Transfers :

You can transfer your fees by Online transfer to AIBM account. For further details contact concern branch/counselors.

Other Related Important Information :

- You can opt for more than one course at a time.
 - Fees are subject to revision at any time.
 - Course once selected will not be changed under any circumstance.
 - You can change the course while taking admission or the same day of admission till the working hours.
 - Full fees has to be paid at the time of admission.
- Fees once paid is not refundable under any circumstance.



ACCREDITATION



ASCB(E) is independent, impartial and a paradigm pioneer in the field of accreditation.

Operating in over 25 countries world wide , ASCB(E) is thought to be the largest independent accreditation body in the world. Established in 1995, the organisation has been a persistent pioneer in the field of accreditation, well known and respected for its combination of innovative and user-friendly business acumen and its respect for the vigorous maintenance of integrity and impartiality that is the hallmark of the quality assurance profession



Elite's certification marks indicate conformance of the organization's management system with the requirements of the applicable ISO standard.

In line with the requirements specified in ISO 17021, Logos are not an indication of product conformity, and as such are not to be used on a product, or in a way that may be interpreted as denoting product or performance conformity.



Elite's policy governing any mark that it authorizes certified clients to use. This assures, among other things, traceability back to Elite. There is no ambiguity, in the mark or accompanying text, as to what has been certified and which certification body has granted the certification. This mark shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity.



We are Approved Member of IADL (International Association for Distance Learning), London, UK. It was established in 2004, to promote quality in Distance Education & Training. IADL provide approval & recognition to Open, Online & Distance Learning Program.

By the membership of IADL, we provide excellence in providing a benchmark, through which globally students can gauge the quality of courses offered by Vivekananda Institute of Management & Engineering.



Management Courses

Diploma Courses

Diploma in Business Management

Eligibility for Admission	S.S.C
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Principles Management ii. Communication skills iii. Business Communication iv. Specialization

Diploma Courses

Diploma in Export Management

Eligibility for Admission	S.S.C.
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Export Management ii. Export Marketing iii. International Law iv. International Business

Diploma Courses

Diploma in Marketing Management

Eligibility for Admission	S.S.C.
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Business Management & Administration ii. International Business Communications iii. Marketing Management iv. Public Relations

Management Courses



Diploma Courses	Diploma in Retail Management
Eligibility for Admission	S.S.C
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Retail Marketing Skills ii. Retail Operations iii. Consumer Behavior iv. Customer Service and Concepts

Diploma Courses	Diploma in Finance Management
Eligibility for Admission	S.S.C.
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Finance & Cost Accounting. ii. Finance Management. iii. Organizational Behaviour

Diploma Courses	Diploma in Human Resource Management
Eligibility for Admission	S.S.C.
Fees	Rs 12900/-
Course Structure :	Duration 4 Month/12 Month
Subject	i. Organizational Behavior ii. Effective HR Training and Development iii. Industrial Relations and Labor Law iii. HR Management



Graduate Program In Business Administration

Three years Graduate Program in Management aims in preparing a thorough breed of executives with in-depth knowledge and Industry Exposure and Strategic Management Orientation. The candidates will be ready to take up responsibilities in any business (domestic and/or global) to ensure growth and success in the business they are assigned to. This course has been designed for those undergraduates who strive for success in their life. This course is designed in 3 different parts as the student who is an undergraduate can make himself aware of the management function and practices. This is similar to the normal graduation process,

Graduate Program in Business Administration		
Eligibility for Admission: H.S.C / Diploma Holder with Experience Fees : (Indian Students: 25,900/-)(International Students: US \$1400) Course Structure : Duration 4 Month/12 Month Subject		
1st Year	2nd Year	3rd Year
Principal of Management Accountancy Business Communication Personal Management Consumer Behavior	Computer Application in Business E-Commerce Corporate Law Organization Behavior International Business	Operations Management Business Ethics Marketing Management Specialization Subject (Optional)

Diploma Courses	Chartered Certified Accountant	Diploma In Export Management
Subject & Fee	Eligibility : Final Year Duration : 1 year Fees: 20,000/-	Eligibility : 10+2 or Equivalent Duration : 1 year Fees: 8,000/-
	Advance Accounting Management Accountancy Cost & Management Auditing Taxation	Basic Computer General Management Export Marketing Export Management

Chartered Finance Manager	
Eligibility for Admission : Graduate Fees : 25, 000/- Course Structure : Duration 12 Months Subject	
Cost & Management Accountancy Finance Accountancy Corporate Law International Finance Management	Take Over & Manager Corporate Investment Finance Investment Investment

Post Graduate Diploma in Business Management



Introduction:

Post Graduate Diploma in Business Management aims in preparing a thorough breed of executives with in-depth knowledge and Industry Exposure and Strategic Management Orientation. The candidates will be ready to take up responsibilities in any business (domestic and/or global) to ensure growth and success in the business they are assigned to. This course is designed for the candidates who strive for early success in life. This course is specially designed for giving appropriate knowledge to the students about the corporate environment. After learning, the student will find in himself good skills of management.

Course Objective:

Understand business concepts leading to overall Enterprise Management. The endeavor is not only to impart skills, techniques and knowledge on key business areas such as Marketing, Finance, HR, IT and Operations - but also to integrate and inter-link these concepts into an enterprise level insight.

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Learn and apply the essentials of critical business processes like Strategic Management, Finance, Marketing, IT, Product Design, Business Ethics, HR and Operations in this context.

Imbibe an 'Entrepreneurial' spirit along with personal, social, professional values, creativity and.....

Post Graduate Diploma in Business Management	
Eligibility for Admission: H.S.C / Diploma Holder with Experience	
Fees : (Indian Students: 32,900/-) (International Students: US \$1500)	
Course Structure : Duration 12 Months	
Subject	
Semester 1	Semester 2
Principles of Management	Business Law
Business Management	Business Communication Skills
Managerial Economics	Business Ethics
Organization Behavior	International Business
Marketing Management	Specialization Subject

Education Your Door To The Future



Master Courses

Master Program in Business Administration :(MBA-FT)

Eligibility for Admission : Any Graduate

Fees : Indian Students: 24,900/-) (International Students: US \$1500)

Course Structure : Duration (1-year)

Subject

Semester - I

- 1.Principle of Management
2. Finance Management
3. Marketing Management
4. Organizational Behavior
5. Management Information System
6. Applied Operation Research & Statistics

Semester - II

1. Business Policy & Strategics Management
2. Management Accounting
3. Managerial Economics
4. International Trade
5. Human Resources Management
6. Specialization

Executive Master Program in Business Administration :(EMBA)

This course is designed for executive who have already been working somewhere. As they are working they have good knowledge about the management and its functions. As an enhancement to their knowledge and degree this course provides them that theoretical as well as practical knowledge of the subject. This course also offers the students an option whether to select form or to quit the specialization subject. The student can select from a wide range of specialization subjects offered by the institute. The study material will be provided by the institute.

Executive Master Program in Business Administration :(EMBA)

Eligibility for Admission : Any Graduate

Fees : Indian Students: 36,900/-)

Course Structure : Duration (1-year)

Subject

Semester 1

- General Management
- Organization Behavior
- Human Resource Management
- Consumer Behavior

Semester 2

- International Business
- Marketing Management
- Managerial Economics
- Specialization Subject



Master in Business Administration (MBA-4-SEM)

Introduction :- AIBM- Centre for Distance Learning's Two-Year Master in Business Management program through the distance mode is specially designed to equip the students with a comprehensive management education. It is intended to provide young graduates and working professionals an opportunity for developing management skills to compete successfully in the global business environment. This course is for them who want to pursue a professional career in corporate world. This course offers specialization for two subjects i.e. master in two fields of management. And a project study will test your skills of management.

The curriculum has been designed to lay strong foundations for logical and analytical skills of the students. The programme provides an intensive, stimulating and challenging learning experience in the main management discipline. The curriculum covers all the important areas in the discipline of management which can be expected from a working manager. The successful completion of the program will enable executives to assume a strategic role in their organizations

Course Objective : To critically appraise a range of relevant theoretical business management concepts.

- To demonstrate proficiency in analyzing and interpreting a wide range of business information related to the various functional areas of management.
- To develop and demonstrate key personal and inter-personal skills required for effective management and implementation of solutions to business problems at all levels within and outside the organization.
- To update the knowledge base related to various business domains and appreciate their significance.
- To critically appreciate the significance of recent theoretical developments in business and their strategic implications.

Master in Business Administration (MBA-4-SEM)	
Eligibility for Admission : Any Graduate	
Fees : (Indian Students: 45,900/-) (International Students: US \$2500)	
Course Structure : Duration (2-year)	
Subject	
Semester 1 Principles Management Managerial Economics Management Accounting Operations Management	Semester 2 Organization Behaviour Business policy & Strategy Business Law Finance Management
Semester 3 Management Information System Human Resource Management Marketing Management Specialization Subject-1	Semester 4 Consumer Behavior International Business Business Communication Specialization Subject -2



COMPUTER COURSES

Diploma Courses

Diploma In Computer Application

Eligibility for Admission	S.S.C
Fees	(Indian Students: 18,900/-) (International Students: US \$1200)
Course Structure :	c Duration (1-year)
Subject	

1st semester
 Internet
 Introduction to Database
 Computer Networks
 Computer Graphics

2nd semester
 - Operating Systems
 - Multimedia
 - Web Application
 - TCP/IP

Diploma Courses

Subject & Fee	Diploma In Desk Top Publishing	Diploma In Office Automation
Duration : 1 year Fees : 12,900/- Eligibility : S.S.C	Pagemaker With Regional Language Software Photoshop Corel Draw Adobe Illustrator	Basics of IT MS-Windows MS-Word MS-Excel MS-PowerPoint Introduction to Database with Access

Post Graduate Program In Computer Application

Eligibility for Admission	: Any Graduate
Fees	:(Indian Students: 36,900/-) (International Students: US \$2000)
Course Structure	: Duration (1-year)
Subject	

1st semester
 Communication Skill
 Introduction to Internet & HTML Scripting
 Database Management System
 Computer Networks
 Programming in 'C'
 Multimedia

2nd Semester
 Oracle 9i
 Operating Systems
 Visual Basic 6
 Java Programming Software Engineering
 TCP/IP



Diploma Courses

Diploma In Multimedia

Eligibility for Admission	S.S.C						
Fees	(Indian Students: 18,900/-) (International Students: US \$1200)						
Course Structure :	Duration (1-year)						
Subject							
	<table border="0"> <tr> <td>1. Basics of Multimedia</td> <td>4. CorelDraw</td> </tr> <tr> <td>2. PageMaker</td> <td>5. Macromedia Flash</td> </tr> <tr> <td>3. Photoshop</td> <td>6. Macromedia Dreamweaver</td> </tr> </table>	1. Basics of Multimedia	4. CorelDraw	2. PageMaker	5. Macromedia Flash	3. Photoshop	6. Macromedia Dreamweaver
1. Basics of Multimedia	4. CorelDraw						
2. PageMaker	5. Macromedia Flash						
3. Photoshop	6. Macromedia Dreamweaver						

Graduate Program In Computer Application

Eligibility for Admission:	H.S.C	
Fees	: 27,900/-	
Course Structure	: Fast Track 1 year / 3 year	
Subject		
1stYear	2nd Year	3rd Year
Communication Skill	Personality Development	Multimedia
Introduction to Internet & HTML Scripting	Oracle 9i	Visual Basic 6
Database Management System	C + +	Java Programming
Computer Networks	Computer Graphics	Software Engineering
	Operating Systems	TCP/IP

Master Program In Computer Application

Eligibility for Admission :	Any Graduate	
Fees	: (Indian Students: 36,900/-) (International Students: US \$2000)	
Course Structure	: Duration (1-year)	
Subject		
1st semester	Semester 2	
Communication Skill	Personality Development	
Introduction to Internet & HTML Scripting	E-commerce	
Database Management System	Oracle 9i	
Programming in 'C'	C + +	
Semester 3	Semester 4	
Computer Networks	Financial Accounting	
Visual Basic 6	Multimedia	
Computer Graphics	Java Programming	
Operating Systems	Software Engineering	
	TCP/IP	

ADVANCE DIPLOMA COURSES

With the advent of new technologies and the opening up of the economy, Liberalization and globalization have brought in more competition. For most organizations, the only differentiator today is their vision for the future and skilled work force. This course is designed for the beginners who have just stepped into the business world.. The student can select from a wide range of specialization subjects offered by the institute.

This is a short duration program specially designed for working Professional as well as for Fresher. The course combines the Knowledge, Skills and Attitude driven by Market Realities to help an individual on the threshold of career. This course provides good knowledge of management essentials. Above that it also provides thorough knowledge of the subject of specialization.



Course Objective :

- Theoretical & Practical knowledge on business and inter-disciplinary areas of management.
- Professional knowledge and skills to the professionals who are in the process of building their career path in their field of interest or their field own work.

Advance Diploma in Any Specialization Track	
Eligibility for Admission :	H.S.C or Equivalent
Fees :	15,900/- Rs
Course Structure :	4 Months to 12 Month

Specialization Track	Hospitality Management ADHM	Tax Consultancy ADTC
Subject	Hospitality Management Front Office Management Food And Beverage Management Customer Care Management	Auditing Accounting Taxation Cost accounting

Specialization Track	Textile Management ADTM	Project Management ADPM
Subject	Brand management Textile designing Merchandising Supply chain management	Project Management Project Budgeting Project H R Management Project Finance Management Project Marketing

Advance Diploma in Any Specialization Track

Eligibility for Admission : H.S.C or Equivalent
 Fees : 15,900/- Rs
 Course Structure : 4 Months to 12 Month

Specialization Track	Hotel Management ADHM	Operations Management ADOM
Subject	Food And Beverage Management Front Office Management Room Service Management Total Quality Management	Operations management Production control Inventory Management Human resource management

Specialization Track	Total Quality Mgmt ADTQM	Information Technology ADIT
Subject	General Management Quality Management Quality Standards And Policy Six Sigma Quality Standard	Information Technologies Networking PC architecture and maintenance e-Commerce

Any Specialization Track

Total Quality Management ADTQM Information Technology ADIT Textile Management ADTM Fashion Management ADFM Hardware Management ADHDM Production Management ADPM Industrial Management ADIM Banking Finance & Insurance ADBFI Business Management ADBM Finance Management ADFM Foreign Trade ADFT Human Resource Management ADHRM Marketing Management ADMM Materials Management ADMM Retail Management ADRM Supply Chain Management ADSCM	Logistics Management ADLM Brand Management ADBRM Risk & Safety Management ADBRM Media Management ADMEM Biotechnology Management ADBM Food & Nutrition management ADF&NM Store Management ADSM Interior Design Management ADDM Construction Management ADCM Clinical Management ADCM Customer Relationship Management ADCRM Corporate Law ADCL Shipping Management ADSM Mass Communication Management ADMCM
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Diploma Courses**Diploma In Environment Studies**

Eligibility for Admission
Fees
Course Structure :
Subject

12th or Equivalent with work Experiment
Rs 10, 000/-
Duration 4 Month/12 Month
1. General Management
2. Environment Management
3. Environment Economics & Public Policy
4. Environment Law

Diploma Courses**Post Graduate Diploma In Fire & Safety Management**

Eligibility for Admission
Fees
Course Structure :
Subject

Graduate
(Indian Students: 20,000/-)
Duration (2-year)

PART I

1. General Management
2. Fire Tech & Design
3. Construction Safety
4. Industrial Safety
5. Environmental Safety

PART II

1. Fire Risk Assessment
2. Safety of People in the event of Fire
3. Fundamental Of Fire Engineering Science
4. Fire Control Technology
5. Fire Fighting Drills

Diploma Courses**Executive Master In Environment Studies**

Eligibility for Admission
Fees
Course Structure :
Subject

Graduate
(Indian Students: 20,000/-)
Duration (6 Month to 2-Year)

Part I

- 1 Environment Management
- 2 Research Method for Environmental Studies
- 3 Environmental Economics & Public Policy
- 4 Maori Environmental & Research Management
- 5 Environmental Law

Part II

- 1 Planing & The resources Management Act
- 2 Human Dimension of Conservation
- 3 Conservation & Development
- 4 Climate Change Issue
- 5 Sustainable Energy

Diploma Courses**Master In Management Studies**

Eligibility for Admission
Fees
Course Structure :
Subject

Graduate/DBM
(Indian Students:30,000/-)
Duration (6 Month to 1-Year)

Part - I

1. Marketing
2. Accounting
3. International Management
4. Finance and Economics
5. Managing Organization And Change

Part - II

1. Strategic Management
2. Technology Management
3. Information Management
4. Specialization 1: Electives, Marketing, Finance, Operations, HR
5. Specialization 2 (From the list)
7. Project

SPECIALIZATION LIST

1. Advertising /Media/Communication

- i) Advertising Management
- ii) Communication Management
- iii) Information Management
- iv) Mass Communication
- v) Media Management
- vi) Portfolio Management
- vii) Public Relationship Management
- viii) Telecom Management

2. Architecture

- i) Architectural Management
- ii) Construction Management
- iii) Interior Management

3. Banking/Finance/Accounts

- Banking Management
- Foreign Exchange Management
- Asset Management
- Mutual Fund Management
- Finance Management
- Investment Analysis Management
- Risk & Insurance Management
- Taxation Management
- Investment Management
- International Finance Management
- Takeover & Acquisition Management
- Corporate and Finance Management
- Equity Research Management
- Audit Management
- Chartered Finance Management
- Cost and Management Accounting

4. BPO/Call center

- BPO Management
- Customer Relationship Management
- Customer Care Management
- Call center Management

5. Marketing

- Marketing Management
- Consumer Management
- Sales Management
- Export Management
- International Trade
- Foreign Trade
- Industrial Marketing
- Retail Management
- Business Marketing

6. Pharmaceuticals/Biotech/Health Care

- Pharmacology Management
- Bio-Technology Management
- Hospital Administration
- Health Care Management
- Pathology Lab Management
- Clinical Pharmacology
- Clinical Research
- Hospital Management

7. General

- General Management
- Business Administration

8. Hotel/Tours & Travels

- Hotel Management
- Hospitality Management
- Travel & Tourism Management
- Transport Management

9. Purchase/Logistics

- Materials Management
- Supply chain Management
- Logistics Management
- Total Quality Management

10. Software/Hardware

- Software Project Management
- SAP Consultancy Management
- Software Management
- Information Technology
- E-Business System
- Cyber Law Management
- Hardware Management
- E-commerce Management
- Networking Management

11. Textiles

- Fashion Management
- Textile Management

12. HR

- Human Resource Management
- Personnel Management
- Public Administration
- Corporate Law
- Corporate Training

13. Exclusive

- Rural Management
- Environment Management
- Family Business Management
- Aviation Management
- School Management
- Labour Law Management
- Shipping Management
- Safety Management
- Event Management
- Packaging Management
- Entrepreneur Management
- Agriculture Management
- Air Transport Management
- Energy Management
- Risk Management
- Intellectual Property Rights
- Petroleum Management
- Library Management

14. Industries/Production

- Operations Management
- Industrial Management
- Production Management
- Project Management
- Total Quality Management

Admission Form



We do not providing any UGC AICTE, DEC courses

www.aibmindia.org
